

2024 LOOK AHEAD

Opportunities for Engagement with GFN



FEBRUARY

Be a Perfect Match

Host a [workplace giving campaign](#) to highlight your corporate matching gift program. Encourage your employees to support GFN and maximize the impact of their donation by providing a dollar match.

GFN will make their impact even stronger by doubling their donations thanks to an anonymous GFN donor. **Now through April 15, 2024**, all employee donations will be matched at 100% up to \$20,000 per single donation!

Join GFN in NYC

Join GFN Chief Executive Officer Lisa Moon on her visit to New York City this February. On **February 13th**, Lisa will host an evening reception for friends and partners followed by a roundtable discussion on GFN's latest program updates and upcoming areas of focus on the morning of **February 14th**. [Details and registration](#) available now. We hope to see you or your NYC-based colleagues there!

MARCH

Help Close the Gender Hunger Gap

Women and girls are disproportionately affected by hunger. Meanwhile 45% of the food banks partnering with GFN are led by women! These leaders play a [crucial role in improving women and girls' access to wholesome food](#). This International Women's Day (**March 8**) and International School Meals Day (**March 9**) invite GFN to speak with your employees and customers about our work and consider supporting GFN's hunger alleviation efforts.

See the Impact of Emerging Food Banks

Join founders and leaders of African food banks at a reception in Nairobi on **March 19th** to learn about their local efforts to fight hunger and reduce food waste through food banks. The event is co-hosted by GFN's Board of Directors and GFN [accelerator program participant](#) Food Banking Kenya.

APRIL

Take Action on Food This Earth Month

Food banks are a [win-win solution](#) for people and the planet and help mitigate the impacts of climate change. This **Earth Month**, promote your partnership with GFN on social media, empower your customers and employees to take action, and help amplify our joint climate impact.

MAY/JUNE

Meet GFN In-Person

GFN's representatives are going on the road! Join us in-person for a thought partnership meeting, an introductory coffee, or invite us to share our work with your colleagues in-person. Opportunities include:

- [SB Brand-Led Culture Change](#) (Minneapolis, May 8-10)
- [Engage for Good](#) (Minneapolis, May 14-16)
- [ReFED Food Waste Solutions Summit](#) (Baltimore, June 11-13)
- [Consumer Goods Forum](#) (Chicago, June 11-14)

JULY

Celebrate Your Impact

This July, help GFN celebrate you and your employees in transforming food systems and supporting local communities with sustainable solutions to reduce food loss and waste. Share stories, videos and outcomes of our partnership with your employees and through external communications to celebrate your impact.

SEPTEMBER

Attend the GFN Global Summit 2024

September 9-13, 2024, The Global FoodBanking Network, in partnership with [Foodbank Australia](#), will host the [GFN Global Summit 2024](#) in Sydney, Australia. As the world's largest gathering of food bankers and their partners, the Summit will be a multi-day gathering of food banks with leaders, experts, and practitioners working across the global food system. Reserve your sponsorship package. Registration coming soon!

SEPTEMBER/OCTOBER

Partner with GFN for Days of Action

For International Day of Awareness of Food Loss and Waste (**September 29**) and World Food Day (**October 16**), raise awareness of how food banks address some of the world's toughest challenges. [Sign up](#) to host your campaign today, and together we'll help community-led food banks have the tools they need to truly put an end to hunger with sustainable food solutions!

OPPORTUNITIES FOR YEAR-ROUND ENGAGEMENT

Host a Lunch & Learn: Host an informative lunch and learn session in your workplace. GFN and partners will provide a tailored, engaging session to help your employees learn more about GFN and how they can get involved.

Consider a Friendly Competition: Form teams by department, region, or division and track competition results with an online leaderboard through hosting a Peer2Peer workplace giving campaign. Offer incentives and share successes internally. As with all employee engagement, involving company leadership is critical to your campaign's success.

Engage in Transformative Skills-Based Projects: Provide your employees a virtual opportunity to develop leadership skills and benefit Network food banks with our custom volunteer options.

Thank-A-Food Banker: [Share your support for food bank staff and volunteers](#) around the world by signing a card and sharing your words of gratitude and encouragement for one of our partner food banks.



To learn more, contact **Marta Hodgkins-Sumner**, Corporate Partnerships Manager, at mhodgkins-sumner@foodbanking.org.



DID YOU KNOW?

84%

of donors say they're more likely to donate if a match is offered.

Source: *The Big-Give Research Initiative*

75%

of companies that offer both giving and volunteering opportunities have two times more engagement than companies only offering giving or only offering volunteering.

Source: *Blackbaud & YourCause, 2022*

